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## **For Immediate Release**

### **Dwyane Da Moude Elected to the IBPSIA Board of Directors**

**Arlington, TX, October 26, 2017:** The International Bowling Pro Shop and Instructors Association are delighted to announce Dwyane Da Moude as one of our new Board of Directors beginning in January 2018. Dwyane is the center instructor and youth development coordinator at Sun Valley Lanes in Lincoln, Nebraska. Dwyane has been an IBPSIA member since 2008, USBC Silver level coach since 2010 and has submitted his application for Gold Coaching.

Dwyane was one of the first members to sign up for the IBPSIA Master's Class and has passed the exam making him one of the first to be certified as Master Technician in the pro shop industry.

When Dwyane was informed of his election to the IBPSIA board he replied, "this is an honor to say the least, I have been an IBPSIA member for almost 10 years and have attended many education classes and always learned many things I did not know before attending." Dwyane went on to say "This past June I attended the IBPSIA Master class, the cumulative knowledge of experts at the seminar was extraordinary and the education provided through the seminars was among the best I've encountered," he said.

"I am very much looking forward in assisting my fellow board members in continuing the mission of IBPSIA to provide education, networking and profitability to our members."

IBPSIA President David Bolt commented "Having Dwyane on our board is an excellent addition. Dwyane's industry knowledge, pro shop and coaching experiences are exactly how this board was developed". "I welcome Dwyane and look forward in working with him for the continued growth of IBPSIA".

**IBPSIA is for pro shop operators, instructors and industry supporters, who value education and the benefit of standardization throughout the industry**